



2018 HEALTHCARE SUMMIT:

Disruption of Technology in Healthcare

April 27, 2018

PayActiv

easterseals
Central Illinois

BRADLEY
UNIVERSITY

2018 Healthcare Summit: Disruption of Technology in Healthcare

Friday, April 27, 2018 | 9 a.m. – 2 p.m.

Bradley University Hayden-Clark Alumni Center

Bradley University Campus Map



This 2nd Annual Healthcare Summit brings together a diverse group of high-profile global thought leaders from business, government, healthcare, industry, and education to the nation's heartland. The agenda features stimulating, cutting-edge presentations and interactive dialogue designed to advance high impact leadership, collaboration and innovation in the global economy. The Summit culminates with the 12th Anniversary *Passage to India* dinner and celebration held that evening at the Peoria Civic Center.

Summit Agenda

- | | |
|---------|--|
| 8:30AM | Registration |
| 9:00AM | Welcome and kick-off from Steve Thompson, CEO, Easterseals Central Illinois |
| 9:05AM | <i>Re-engineer Value-based Healthcare</i> panel discussion featuring Harish Pai, Deepak Gaddipati, Patricia Birch |
| 10:20AM | Break |
| 10:30AM | <i>Challenges of Silver Tsunami</i> panel discussion featuring Sheri Rose, Kris Hansen, Dr. Deepak Nair |
| 11:45AM | Lunch |
| 12:30PM | <i>Process Improvements in Medicine</i> panel discussion featuring Chris Massouras, Dr. Jayaraj Salimath, Jordan Weiss |
| 1:40PM | Wrap-up |

FEATURED SPEAKERS



Patricia Birch, Senior Vice President & Global Practice Leader, Cognizant Healthcare

Topic: "Rethinking Health Care Business Model for the Emerging On-Demand Digital Economy"

Patricia (Trish) Birch leads Cognizant's Healthcare consulting practice serving providers, payers, pharmacy benefit managers, public sector organizations, and other companies serving the healthcare industry. Trish joined Cognizant in 2010 and has more than three decades of experience in operations and management consulting - including seven years as a C-level operations and information technology executive, 15 years as a consulting managing partner, and 10 years as a member of the board of trustees for a large healthcare system. She is also a published author and speaker on issues facing the industry.



Deepak Gaddipati, Founder and CTO, VirtuSense Technologies

Topic: "Fixing Healthcare Crisis: One Employee at a Time"

Currently, Deepak is the Founder and Chief Technology Officer of VirtuSense Technologies, a company focused on wellness and injury prevention for employees, athletes, and older adults. Deepak Gaddipati is a technology executive with clear business insights whose passion is to fix healthcare. He acquired peerless expertise in machine vision, deep-learning, while developing the first commercial full-body, automated scanning system that is widely deployed across most U.S. airports. Furthermore, he led the Peoria Robotics research group to develop medical simulation technology for Telemedicine & Advanced Technology Research Center, a division of the U.S. Army.



Kris Hansen, CEO, Western Home Services

Topic: "Inno-Ruption of the Ages"

Kris Hansen, CPA, is CEO of Western Home Services, which operates a life plan community serving 1,000 residents in Cedar Falls, Iowa, and manages several other communities around the state. Those communities serve an additional 750+ residents and clients. Kris currently serves on the Not-for-Profit Council with the American Health Care Association and on the President's Council for Amerigroup, a Medicaid managed care organization in Iowa. He is also chair of Legislative Policy and Medicaid Reimbursement for the IHCA. He has served as chair of LeadingAge Iowa's board of directors, as well as chair of their Public Policy Committee. He also serves as co-chair of the Innovators Alliance for not-for-profit providers around the country.



Chris Massouras, Principal, Ernst & Young

Topic: "How Intelligent Automation is driving disruption across Healthcare"

As a principal at Ernst & Young's Advisory Services practice, Chris has more than 18 years of consulting experience specializing in leading large business and IT transformations. Chris serves as Ernst & Young's Complex Program Management leader for the Americas responsible for managing over 150 resources focused on the successful execution of large complex transformational programs. Chris serves as EY's Healthcare Intelligent Automation leader for the Americas focused on driving business process optimization through the use of automation.



Deepak Nair, MD, University of Illinois College of Medicine

Topic: "Innovations in Neuroscience: A 3-model Approach"

Dr. Nair is a Clinical Assistant Professor of Neurology at the University Of Illinois College Of Medicine At Peoria. He completed his Fellowship in Stroke and Cerebral Vascular disease in 2011, and he is board certified in both Neurology and Neurocritical Care. Dr. Nair manages the Neuroscience Critical Care Unit at OSF Saint Francis Medical Center, which was the 2nd Joint Commission certified Comprehensive Stroke Center in the nation. He is proud to have been part of the team responsible for the first ever 5-minute door to needle time on a thrombolytic stroke case.



Harish Pai, Senior Vice President and CTO, Business Technology Solutions

Topic: "Using Zyter for Enhanced Patient Engagement"

As SVP and CTO for Business Technology Solutions, Harish Pai is responsible for technology, Centers of Excellence, Architecture and Business Solutions. Over the last 22 years, Mr. Pai worked with global technology companies and System Integrators including Microsoft, Satyam Computers and NIIT. Mr. Pai comes with a strong background in technology consulting, conceptualizing IT solutions to business issues with experience in Healthcare, Insurance, Manufacturing, Retail and Public Sector.

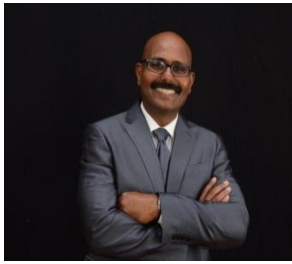


Sheri L Rose, CEO of Thrive Center, Inc. and Partner at Commonwealth Leverage LLC

Topic: "The Longevity Economy-Disruptive Innovation in Aging"

Sheri Rose is the CEO/Executive Director of the Thrive Center, a nonprofit innovation center focused on wellness and aging. She is also a partner at Commonwealth Leverage LLC, a healthcare professional consulting firm. Sheri previously held positions with AT&T, as Director of Sales & Regulatory. She also serves as President of the Metropolitan Louisville Women's Political Caucus and has a B.A and M.Ed. in Psychology from the University of

Louisville.



Jayaraj Salimath, D.O., F.A.C.O.S., F.A.S.M.B.S.

Topic: "Influence of Technology on Practice of Medicine and Surgery"

Dr. Jayaraj Salimath joined Mid Illini Surgical Associates in 2007 upon completion of a Fellowship at the Cleveland Clinic in Weston, Florida. A board Certified General Surgeon and a Fellow of the American College of Osteopathic Surgery, Dr. Salimath also has a degree in nursing. He received his Doctor of Osteopathic Medicine from Michigan State University where he also completed his internship. His general surgery residency was completed at Ingham Regional Medical Center in Michigan. He is a Clinical Assistant Professor of Surgery at the University of Illinois College of Medicine at Peoria.



Jordan Weiss

Topic: "Inhaled Nitric Oxide: A Revolutionary Change in the Treatment of PPHN"

Jordan Weiss has been a NICU (Neonatal Intensive Care Unit) professional for over 19 years. Her work for surfactant and inhaled nitric oxide has taken her throughout the Midwest. In addition, Weiss has more than 20 years of experience in respiratory disease states. She resides in the greater Chicago area.

